

## OUR HONOUREE

### Yehouda Chaki



Yehouda Chaki was born in Athens in 1938. After having hidden from the Nazi during World War II Chaki and his family made their way to Israel in 1945. In 1960, after finishing his artistic studies in Israel under Joseph Schwartzman and then at the Avni Academy in Tel Aviv under Stematsky, Mokadi and Streichman, he continued his studies at the Ecole des Beaux Arts in Paris, where he met his Canadian wife, and in 1962 he moved to Montreal, Canada.

Chaki's journey through life is aptly captured through his vivid expressionist images and the colorful palette used in his widely acclaimed landscapes and still life paintings. He was also inspired by his family's encounter with the Nazis to honour the lives of those lost in the Holocaust by restoring the faces and souls who perished in his traveling exhibition Mi Makir (so far the exhibition has traveled to 17 museums). Chaki has exhibited extensively around the world with over 85 one man shows and three hundred and fifty group exhibitions to his credit. His work may be found in the permanent collections of more than seventy-five museums and corporations.

Dear Friends,

Over the past 16 years, I have had the privilege and pleasure of working for CHW Montreal in a variety of roles. Under the tutelage of Goldie Weinstein, and with the input of a string of Montreal Presidents, I have been immersed in the world of Canadian Hadassah-WIZO and its volunteers.

In my newly appointed position as Centre Coordinator, I have the opportunity to help lead our fundraising initiatives - working closely with a variety of committees and task forces to achieve our goals. This has been an exciting challenge and I appreciate all the encouragement and support I have received from our membership.

The Art Auction Committee is working hard towards another fabulous event. Please join us this autumn as we recognize the venerable Yehouda Chaki as our honoree. I encourage all of you to help spread the word about this important event which not only celebrates art but raises much needed funds for our projects devoted to Children, Healthcare and Women in Israel.

I must say that the support from our membership towards the Emergency Appeal for our daycare centres has been tremendous. Our chapters' Gold Parties have raised close to \$4000 to date, with more on the way. Prizes for the "Imaginary Tea" were generously donated by fellow CHW members and the committee for the afternoon tea has been working hard to make it a special get-together. Help us by rallying around these fundraising initiatives so that we can ensure the Clara Balinsky Daycare Centres survival.

I encourage you to call me or to visit us in the office - we are always happy to hear from our members and friends and I look forward to working with you toward our common goal of sustaining a strong and successful CHW!



*Alanna*

Alanna Elias  
Montreal Centre Coordinator

## CHW Montreal Art Auction Honouring Yehouda Chaki



→ **THURSDAY, OCTOBER 29, 2009 AT ESPACE REUNION,**  
6600 rue Hutchison, Outremont  
Cocktail Dinatoire 6:30 PM  
Live Auction 8:00 PM

**\$275 HONOREE PACKAGE**  
(per couple)

Your name will be entered into an exclusive draw for a Yehouda Chaki art book personalized by the artist.

**\$100 PER PERSON**

Live & Silent Auctions featuring over 40 artists. The silent auction will consist of "Art in Many Different Forms" - Floral Designs, Jewellery Designs, Photography and more.

Contact:  
CHW Montreal (514) 933-8461

## UPCOMING Events

### → Entertainment Books

Save big on Montreal's finest restaurants, cafes, and entertainment while supporting CHW.

**Book Price:** \$30.00  
**Contact:** CHW Montreal office  
(514) 933-8461

### → Tel Hai Chapter's 25th Anniversary Annual Bridge and Mahjong Luncheon

Experienced and novice players are all welcome.

**Date:** Wed, September 9<sup>th</sup> 2009  
**Time:** 11am  
**Venue:** Elm Ridge Golf & Country Club  
**Ticket price:** \$60 and up  
**Contact:** Bea Krupp (514) 484-4697 or the CHW Montreal Office (514) 933-8461

### → Reuven Feuerstein Chapter Rosh Hashanah Flower Sale

A Bromeliad flowering plant will be delivered to your family and friends for the holidays.

**Cost:** \$36.00  
**Order by:** Tuesday, September 8, 2009  
**Contact:** (514) 332-5867  
**Or place your order online:**  
<http://www.chw.ca/montreal>

### → Rosh Hashanah Cards

Send out cards to your family and friends for the holidays.

**Donations:** \$10 and up  
**Call:** CHW Montreal office  
(514) 933-8461

### → Nurses Council Chapter Health Forum

"Health and the World Around Us"  
Keynote Speaker: Dr. Phil Gold

→ Dr. Gold is a physician/research scientist, having discovered CEA, a human tumour marker, widely used in the diagnosis of many forms of Cancer. His earlier clinical work in immunology and allergy, as well as oncology, contribute to his wide interest in how our ever changing environment affects our health and disease.

**Date:** Tuesday, October 6<sup>th</sup>, 2009,  
**Time:** 7:30pm  
**Venue:** Jewish General Hospital Amphitheater  
**Ticket Price:** \$25.00  
**Contact:** Ruth Miller (514) 489-0585 or CHW Montreal office (514) 933-8461



## Bar Mitzvah mitzvot

Jordan Wise, son of CHW life member and Shoshanim Chapter member Carrie Bogante, donated \$500.00 of his bar-mitzvah gift money to the CHW Bar and Bat Mitzvah program to mark the occasion of his own celebration. Jordan, in his bar-mitzvah speech recognized his great fortune and chose to pay it forward through this generous gesture which will benefit a child living at the Canadian Hadassah-WIZO's youth village schools of Nahalal and Hadassim. The selected child will receive lessons in Judaism, a kippah, a tallit and a prayer book, as well as a trip to Jerusalem and a party to celebrate his coming of age.

Mazal tov to both families and Kol Hakavod to Jordan!

## CELEBRATE with CHW

→ On the occasion of your celebration, CHW offers you the gift of giving. Please consider our less fortunate Jewish brothers and sisters living in Israel when preparing your next celebration. Include them in your joy by making a donation or requesting for donations be sent to CHW in lieu of gifts. We also send a variety of cards and certificates for a minimum donation of \$10.00 that can be sent to commemorate a birth, anniversary, wedding, bar/bat mitzvah and more. Share your simcha with CHW!

## HOW TO reach us:

→ **The CHW Montreal office is open 5 days/week. Call or drop by the office:**

**Monday-Thursday:** 9:00 am - 5:00 pm  
**Friday:** 9:00 am - 4:00 pm.

→ **Our staff is always happy to hear from you:**

**Alanna Elias**  
Centre Coordinator  
**Melanie Diaz**  
Administrative Assistant



Volunteers.... making a difference

# Canadian Hadassah-WIZO

montreal centre

Fall 2009 / Elul 5769



# AN URGENT APPEAL - CHW DAYCARE CENTRES

Children • Healthcare • Women

## INSIDE

- Spotlight on the Clara Balinsky Day Care Centre
- Annual Campaign Update

## FALL LINE UP OF EVENTS

- Bridge Tournament
- Health Forum
- Art Auction



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## → President's Message



This time last year, amid the doom and gloom of the recession, it was difficult to imagine that a successful fundraising year could be possible.

I believed it could happen. I had no choice!

In my professional life as an Account Director at a fundraising direct marketing agency, it was my job to reassure clients that they should stay the course and continue to solicit their donors. That in spite of the fact that the consumer confidence index had taken a nosedive, loyal donors who believe in their cause would find a way to continue to support them.

As CHW Montreal President, it was my job to rally my board members, committee chairs and volunteers into believing that their efforts would be rewarded. That asking people for money might be more delicate than usual, but that they needed to head into the situation with confidence, knowing that loyal supporters, and even prospects, if asked appropriately, would say "Yes!"

And yes, in spite of the recession, we have had a really great fundraising year!

Our Annual Campaign is on pace to out perform 2008. The Shoshanim/Chaverot Passover Baskets were a sell-out. The Pro-Am Golf Tournament was a success in spite of corporate cut-backs. The Yona Chapter had a Purim mailout on par with previous years and the Anna Zaitchick Chapter had another fantastic Antique & Collectibles Auction.

With a new fiscal year beginning, we're facing a new fundraising challenge.

Renovations to the Clara Balinsky Daycare Centre are a key priority. I visited the centre last year. While it was clear that the children are in a happy, caring environment, it was also clear that these updates are long overdue. Over the summer we developed a strategy that aims to make inroads into the tens of thousands it's going to take to bring this daycare centre up to the new standards imposed by the Israeli government.

As longstanding members know, the Clara Balinsky Daycare Centre was named in honour of a remarkable woman who led by example and felt that the sky was the limit.

As we begin a new year, I am asking you to join me in honouring Clara's memory and her vision for a strong and viable CHW by helping us raise the money we need to complete the renovations.

Let's get 5770 off to a strong start!

Susan Abramowitz

## Stay in touch!

### Your involvement makes a difference.

→ The CHW Montreal fall calendar is full of events, meetings and fundraisers! Find out more and stay in touch with us by visiting our website: [www.chw.ca/montreal](http://www.chw.ca/montreal). Want to receive updates directly to your email and tell your friends about it too? Send us your email address! ([info@montreal.chw.ca](mailto:info@montreal.chw.ca))

## CHW Daycare Centres in Need National Emergency Appeal

→ CHW is an acronym with a double meaning. While it does stand for our name, Canadian Hadassah-WIZO, it also represents our values and our interests: Children, Healthcare and Women.



CHW sponsors six daycare centres, which operate throughout Israel, in an effort to provide Israeli children with a stimulating and nurturing environment. Each daycare, based on their location, serves a different demographic. Populations range greatly from single parent families, to new immigrants and even average to high income families. Over 400 children under the age of five attend CHW daycares each year. Thanks to your support, each child is entitled to two hot meals per day, as well as various services aimed to improve the daycare experience.

**We are now experiencing an urgent situation.** The Israeli government has directed that all daycare centres meet specific standards for safety and operation, **or they must close their doors.** These standards aim to ensure the highest security and health standards for Israeli preschool children. Three daycare centres have already undergone these renovations at a cost of \$500,000 but there is still work to be done at the Clara Balinsky, Terry Schwarzfeld and Judy Mandelman Daycare Centres.

To meet these demands, there is a National Emergency Appeal taking place to raise the funds necessary to ensure the future of these three daycare centres. The Montreal Centre has a special attachment to the Clara Balinsky Daycare Centre. Located in the Assaf Harofeh Medical Centre, this daycare centre is a testament to the late Clara Balinsky's inspiring legacy of caring for others and her years of dedication to CHW causes.

Even with the Balinsky family's most recent financial support, the Clara Balinsky Daycare Centre, built in 1980, still needs over \$US 150,000 in repairs to meet the government directive. The "to do list" includes replacing playground flooring and equipment; emptying all sandboxes; and renovating the bathrooms, kitchens, offices, sleeping areas and classrooms. Plumbing and electrical upgrades are also urgently required.

As a dedicated and caring CHW Montreal member, we are asking you today to open your heart and make a gift to this National Emergency Appeal. Our goal is to transfer the funds needed by early 2010.

We have confidence in you. And the belief that together we will not disappoint our children. Please support us in this most worthwhile endeavour.

SPOTLIGHT

## Clara Balinsky Daycare Centre



CHW's Clara Balinsky Daycare Centre, situated in the Assaf Harofeh Hospital at Zrifin, is a real gem. Every working parent that has the luxury of sending their children into the trustworthy arms of the center's educators will confirm this.

The Clara Balinsky Daycare Centre serves mainly the children of the hospital personnel, permitting their parents to work, to heal and to research. However some children from lower income homes living in the surrounding settlements also attend the daycare.

Anna, a Ukrainian nurse working in the Oncology department of the Assaf Harofeh hospital is especially grateful for the Clara Balinsky Daycare Centre. As a single mother of two boys, working is not an option for her, it is a necessity to ensure her family's survival. Having the Clara Balinsky Daycare Centre at the site of her employment has permitted Anna to work full shifts at the hospital allowing her to earn enough to support her family, while her children are looked after.

The Clara Balinsky Daycare Centre is highly reputed and is filled to capacity each year with a lengthy waiting list. Its facilities double as the adjacent hospital's children shelter during uneasy times. It is equipped with state-of-the-art technology to protect those seeking refuge against potential biological and chemical attacks.

Aviva, an executive assistant at the hospital is very familiar with this feature of the centre. Her daughter attended the Clara Balinsky Daycare Centre during the Gulf War in 1991. It was a great comfort for her to be so close to her daughter during those trying times. "I was able to work without worrying, knowing that my child was only a few steps away," explains Aviva.

The Clara Balinsky Daycare Centre has offered a nurturing environment to countless children since 1980, and a sense of solace to their loving parents.

**Help us keep this daycare open!**

## How you can help

→ Gold Parties are taking place all over the city and have been very successful money makers – for both the guests and the hosts. CHW Montreal has decided to have a series of parties as part of our strategy to raise the funds needed for these renovations. You don't need to be a member or in a chapter to plan a gold party to benefit CHW Montreal.

Parties that have taken place or are in the works include:

- Tel Hai – August 3 – Raised \$1280
- Golda Meir – August 5 – Raised \$300
- Theodor Herzl – August 6 – Raised \$891
- Reuven Feuerstein – Raised \$1240
- Anna Zaitchick – September 8
- Chaverot – September 22

We appreciate the efforts of our chapter members and look forward to booking more. Please call the office to arrange your Gold Party in support of our daycare centres.

### "Don't Let Them Close Our Doors Event"



An imaginary tea in support of the National Emergency Appeal with a difference. With your \$100 contribution, you have a chance to win one of these fantastic prizes:

- \$1000 Cash
- 2 tickets in North America anywhere Air Canada flies
- \* Restrictions apply. Taxes and surcharges not included.
- Les Trois Tilleuls & Spa Givenchy Package
- \* For 1 person, 1 night stay in a luxury suite, 3 meals and 2 spa treatments
- Kelty Jogging Stroller & Front Infant Carrier
- Kayak Spirit 120 DLX

Call the office with your contribution today! Winners will be contacted October 30th, 2009.

### An Afternoon with Friends



In recognition of our past and looking forward to the future, an afternoon meeting was held at the Ritz party room on Wednesday, September 2, 2009.

Our members were invited to get together and reconnect with CHW Montreal while raising support for the Clara Balinsky Daycare Centre.

→ Stay tuned for future events in the fall/winter.

## 2009 Annual Campaign Update

→ We began our Annual Campaign in April with the theme of "Lishmor Al Habayit – Safeguarding Our Home". Our campaign in support of Children, Healthcare and Women in Israel is well underway and has raised \$110,000 to date. This campaign is the single most critical source of income that helps us ensure that the Montreal Centre meets its commitments in Israel.

To kick off our campaign we hosted a Major Donors Breakfast on May 13th at Sarah Hutman's elegant penthouse in Le Sanctuaire. The Major Donors of our Annual Campaign enjoyed a sumptuous buffet and were addressed by our National President, Marla Dan and Montreal Centre President, Susan Abramowitz. Vered Elron, wife of the Israeli Consul General, read greetings from Israel.

Marla Dan recounted her recent visit to our projects in Israel where she was able to experience first-hand the positive impact of CHW's support. The guests were reaching for tissues as she recounted the Yom Hazikaron commemoration at Nahalal Technical School where the



students remembered their friends who are inscribed on the school's memorial board. Marla described the incredible accomplishments of our projects in Israel which is a reflection of all our members hard work.



The Annual Campaign has a dedicated committee of volunteers whose commitment contributed to the success of the breakfast, the campaign to date and the telethons that have taken place. They include Roslyn Joseph (National Campaign Chair), Maxine Sanders (Annual Campaign Chair), Renna Bassal, Sarah Hutman, Judith Lifshitz, Miriam Peletz, Marsha Ptack, Rhonda Schwartz, Carol Seltzer, Alana Shiveck and Harriet Star.

(L-R) Top: Alina Ianson (National Executive Director), Roslyn Joseph (National Campaign Chair), Marla Dan (CHW Montreal President), Vered Elron (wife of the Consul General of Israel), Susan Abramowitz (CHW Montreal President) Center left: Maxine Sanders (CHW Montreal Campaign Chair), Marcy Segall, Sarah Hutman and Harriet Star. Center right: Bella Fox, Rose Milner, Sara Karn and Sonja Langburt Bottom: Volunteers worked diligently at an Annual Campaign Telethon. Rhonda Schwartz, Jenny Shulak, Dorothy Retter, Miriam Ross, Miriam Smith, Molly Parker, Beattie Adelstein, Judith Lifshitz. Front row: Miriam Peletz

## Pro-Am For Kids



Pro-Am For Kids



Top right: Hostesses Judi Langburt and Stephanie Hutman enjoyed a day on the golf course Bottom right: Hostess Coordinator Helen Greenfeld (Center) with Hostess Ann Ludwick (left) and Founding Co-Chair Zees Wenger.

The 35<sup>th</sup> Annual Pro-Am For Kids golf tournament sponsored by Silver Star Mercedes Benz took place on Monday, July 6th at Hillsdale Country Club. Over 180 players and professionals from the Quebec Professional Golf Association took part in the largest charitable Pro-Am golf tournament in Montreal. The participants enjoyed a full day of festivities including brunch, prizes on the par 3s, cocktails, dinner and the awarding of team prizes.

Joseph Balinsky and Gary Hutman, Co-Chairs, had the pleasure of congratulating the winning pros - Marc Hurbubise of Chambly Golf Club and Pier-André Roy of Golf Evolution - who played for a \$10,000 professional prize fund. Over \$150,000 was raised in support of Canadian Hadassah-WIZO (CHW) projects in Israel and LOVE Quebec.

→ Stay tuned for details for the 36th Annual Pro-Am For Kids golf Tournament in 2010!

## Recent Events



Left: Anna Zaitchick Chapter members doing their part. (Maxine Sanders, Margo Elman, Marsha Ptack, Joyce Reinblatt)

The Shoshanim and Chaverot Chapters held another successful Passover Basket fundraiser in April raising \$38,000. The baskets were chock-full of useful items and made a great gift for the holidays.

The Anna Zaitchick Chapter hosted their annual Antique and Collectibles Auction to an eager crowd on May 26th in the party room at Le Sanctuaire. Over \$5000 was raised in support of CHW projects in Israel.

The Golda Meir Chapter had a fun and entertaining evening with the Cote St. Luc Seniors Choir at the Young Israel of Chomedey on August 13th. Plans are underway for their annual Chanukah Party.